

# PRESS KIT

*2024*



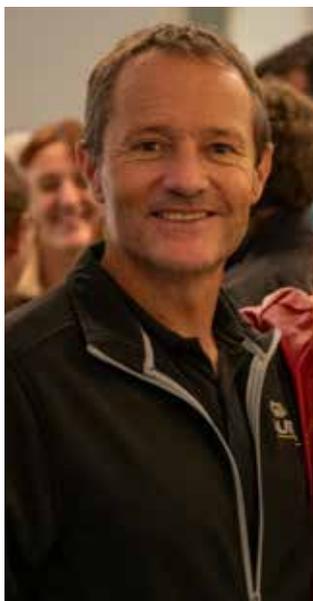
# Table of contents

A word from the president .....	3
Introducing Galathea.....	4-5
What's new in 2023-2024.....	6-7
Overall results of the 8th edition.....	8
Highlights of 2024.....	9
Taking action all year round.....	10
Press and media appearances.....	11-12
Useful links.....	13
Our partners.....	13



## A word from the president

The eighth edition of the Galathea Festival has just ended with another success. Thanks to everyone's efforts, we were able to welcome more schoolchildren and audiences. More and larger venues, made available by the city hall of Hyères-les-Palmiers, enabled us to increase the number of presentations, shows and exchanges. Our loyal partners help us to welcome juries from several countries in optimal conditions for high-flying deliberations in the face of ever more beautiful images. This year in particular, the emphasis was on communication, with three TV channels crossing paths in the Casino forum on Thursday morning. The whole Festival, its volunteers and presenters were in the spotlight. On the strength of these tremendous advances, the entire organization team is already preparing for the 2024 edition, from November 21 to 24, with a godfather and godmother already looking forward to meeting the public during the festival. Our ambitions: even more schoolchildren discovering the marine environment of which they are privileged neighbors, new symposiums where institutional, associative and private players debate current and future issues.



**We're ready to share our passion for the seas and oceans with as many people as possible, so come and see us!**

**Yann Valton - President of Galathea**



# Introducing Galathea

Now in its ninth year, the Festival is looking to the future, with an emphasis **on children and the environment**. It aims to develop its actions and networks, while affirming its sustainability and international outlook in the context of globalization.



With 25 % more visitors than the previous edition, renowned speakers, national symposia, screenings and international competitions, **Galathea aims to become a dynamic city, offering a multitude of events and exhibitions, while positioning itself as a showcase for the public.**



## The inaugural evening

The opening evening is an important part of the Festival. The various speeches and screenings introduce the Festival, and allow everyone to share a common passion for the marine world and its preservation.

Renowned guests honored us with their presence during this edition : Laurent Ballesta, Henri Cosquer, Nathalie Lasselin , the Parc national de Port-Cros and Jean-Pierre Giran, the mayor of Hyères-les-Palmiers.



## The awards ceremony



As every year, we open competition entries from May 13 until September 30, 2024.

Various categories are available to photographers, including macro, wide-angle, series... Videographers will be able to compete in the following categories: short film, feature film, marine world, not forgetting the jury's favorite prize.

The jury, made up of internationally renowned personalities, will reward the best photographs and videos according to precise selection criteria. The competition is open to all, professional and amateur alike, and is free of charge.

The awards ceremony will take place on Saturday, November 23, 2024, and will be broadcast live. Nominated videos will be screened on Sunday.



## What's new in 2023 - 2024

The first new feature of 2023 was the opening of conferences dedicated to schoolchildren. Various speakers, including Un océan de vie, Cyril Girard and Nicolas Barraqué, shared their passion for the marine world with young and old alike.

To give just a few examples:

- The association Un océan de vie held a screening of educational videos for primary school children, followed by a discussion on environmental awareness.

- A number of discussions were held with BTS students on the Mediterranean, with marine enthusiasts such as Nicolas Barraqué, Pierre Boissery, Sébastien Salingue, Frédéric Di Meglio and Eric Jourdan.

- Nearly 220 schoolchildren attended Bernard Abeille's concerts.



### Trade show conference



A new feature of the 8th edition is the salon-style conference. This conference is based on an exchange between two speakers. Nathalie Lasselin hosted this year's event, on the theme: «Past engulfed, future to preserve». The two conferences attracted 350 people to the auditorium.

### Atelier dessin pour les enfants

During the 8th edition of Galathea, a drawing workshop was organized where children were free to draw on the theme of the sea. They were accompanied by two artists: Franck Girelli and Sébastien Salingue, as well as our volunteers.



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## New prize and new category



Galathea returns in 2024 with **a new award, presented by the Hyères-les-Palmiers town council**. A special category will be dedicated to it.

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## «We are Méditerranée» exhibition

In 2024, Galathea will host an **exhibition by Greg Lecœur** in connection with his scientific project «We are Méditerranée».



Crédit : Greg Lecœur, We are Méditerranée

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## International jury photo



Crédit : Renée Capozzola, photographie sous-marine de l'année 2021

Competing photographs will be judged by an international jury headed by **Renée Capozzola**, the renowned underwater photographer who won the 2021 «Underwater Photographer of the Year» award.

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## Students

To satisfy the demand for school invitations, **we have increased the number of rooms dedicated** to them on Thursdays and Fridays.



# Overall results

of the 8<sup>th</sup> edition

## 25 % increase in attendance

compared with the previous edition

**1 500**

students on thursday  
and friday

**15**

talks

**6**

exhibitions  
in the forum

**7**

outdoor exhibitions

**36**

projections

**50**

exhibitors

**1 250**

photographs submitted for  
the contest

**36**

films and short films  
submitted for the competition

## Highlights of the edition 2024

In 2024, the Galathea Festival is honored to unveil **Anne Joncheray**, professional diver, shipwreck hunter and director of the Saint-Raphaël Museum of Underwater Archaeology, and **Greg Lecœur**, an underwater photographer and videographer renowned for his commitment to raising awareness of the preservation of the marine world, as godmother and godfather of the ninth edition.

Two major themes can already be announced, the first being **We are Méditerranée**, a project created by our sponsor Greg Lecœur. The aim is to explore, study, raise awareness of and protect our beautiful Mediterranean through various explorations. The association of scientists, explorers and photographers deployed for this project aims to take stock of this exceptional but fragile marine heritage.

The second theme to be announced was the **80th anniversary of the Provence landings**, with our godmother Anne Joncheray. She and her husband Jean-Pierre Joncheray had the opportunity to visit the wrecks of the Landings, including the Landing Ship Tank, an American ship that sank after being hit by a torpedo.



Anne Joncheray - photo Credit : Michel Johner



Greg Lecœur - photo Credit : Greg Lecœur

## Taking action all year long

Galathea is committed all year round to raising awareness through exhibitions and displays.

**With 7 exhibitions currently on display, Galathea invites you to escape, and raises awareness of the seabed and its protection.**

### Vinci Autoroutes

In partnership with Vinci Autoroutes, the French Office for Biodiversity, the DIRM and the Agence de l'Eau, the Festival exhibits and raises awareness at numerous freeway rest areas along the Mediterranean coast. During a break in these areas, motorists are invited to discover the riches and fragility of the Grande Bleue.



### Exhibitions

The Festival also organizes off-site exhibitions in its partner town of Hyères-les-Palmiers, bringing the riches of the marine world to a wider public. Some of the exhibits, including the 2023 winners, were also shown in Paris at the 25th Salon de la Plongée. In spring 2024, Galathea also plans to exhibit at the Port de la Pointe Rouge in Marseille.

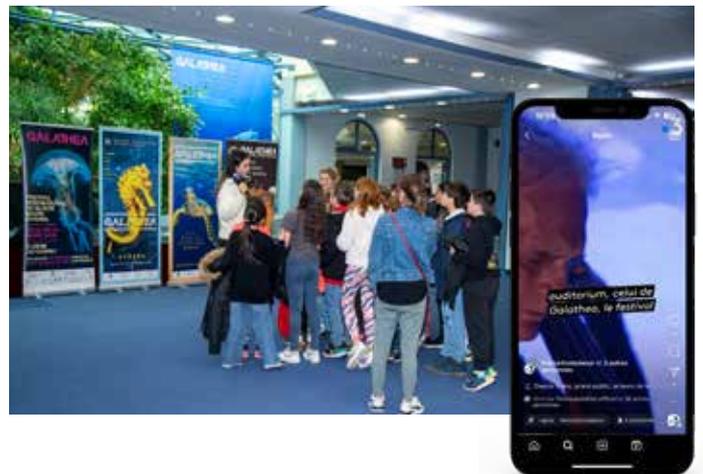


# Press and media appearances

After the close of the festival, Galathea collected 343 mentions (traditional and social media).

Of these 343 mentions, 37 so-called classic media mentioned us:

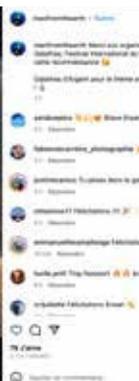
- **National and local press** including Figaro Nautisme, Var Matin, Subaqua and Plongez !...
- **The international press**, including Sporttaucher and X-Ray Magazine
  - **Television**, including France 3, France TV and BFM
- **Radio** with interviews and **web communication** on RCF and Mistral
- **A 26-minute report** on France TV was devoted to us.



## Press appearances



# Social networking appearances



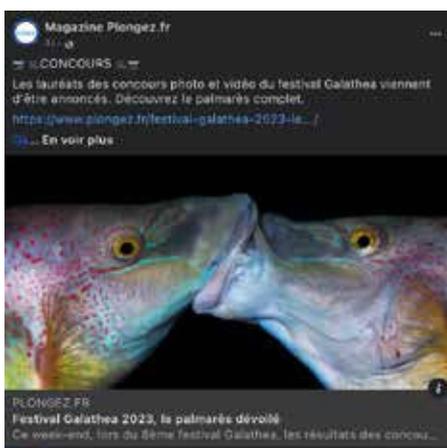
**Nathalie Lasselin Aquanath**  
14 novembre à 18:50

Oulala. Quoi cela fait déjà 10 jours que je suis restée silencieuse sur facebook. Parfois vaut mieux ne rien dire au lieu de se répéter trop ou dire des conneries 😊

Sérieusement, une semaine à fond de train entre tournages et écriture. Parlant de train, c'est plutôt un avion qui m'attend pour rejoindre [Galathea, Festival International du Monde Marin, Hyères](#) où j'ai le grand plaisir et honneur d'être sur le jury film de cette année et je présenterais un échange avec le pu... [En voir plus](#)



172 likes 14 commentaires 6 partages



## Helpful links



<https://linktr.ee/galathea.asso>

## Our partners

Galathea thanks all its faithful partners!



We look forward to seeing you from November 21 to 24, 2024 for the next edition.

# GALATHEA

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EXPOSITIONS | CONFÉRENCES | PROJECTIONS  
FORUM DU CASINO

DU 6 AU 8 NOVEMBRE 2020



5<sup>e</sup> FESTIVAL INTERNATIONAL DU MONDE MARIN HYÈRES

www.festival-galathea.com • hyeres.fr

# Festival international d'Hyères du monde sous-marin et du patrimoine maritime



10, 11, 12 Juin 2016  
Forum du Casino

VILLE D'HYÈRES

# FESTIVAL INTERNATIONAL DU MONDE MARIN HYÈRES

DU 21 AU 24 MARS 2019



# GALATHEA

FORUM DU CASINO

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# FESTIVAL INTERNATIONAL DU MONDE MARIN HYÈRES



NOVEMBRE 21

CONCOURS PHOTOS - CONCOURS VIDEOS - EXPOSITIONS  
ANIMATIONS - CONFÉRENCES - PROJECTIONS

WWW.FESTIVAL-GALATHEA.COM

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# FESTIVAL INTERNATIONAL DU MONDE MARIN HYÈRES

DU 22 AU 25 MARS 2018

FORUM DU CASINO

# GALATHEA

FESTIVAL INTERNATIONAL DU MONDE MARIN  
17-19 NOVEMBRE 2023



# FORUM DU CASINO

Expositions • Animations • Conférences